



IPPNY's ANNUAL SHOWCASE AND SPRING CONFERENCE

Hotel Albany / Albany, New York
May 8 & 9, 2012

Opportunity Knocks: Sponsorships Available

to Members



The Independent Power Producers of New York (IPPNY) will be holding its 3rd Annual Showcase and 26th Annual Spring Conference at Hotel Albany in Albany, NY on Tuesday & Wednesday, May 8 & 9, 2012. Within this announcement you will find information on available sponsorship opportunities. Please be aware that if you plan to sign up as a sponsor, registration must be received **NO LATER than April 16, 2012** in order to have your company name displayed on all signage and conference materials.

About the Showcase

The Annual Energy and the Environment Showcase affords exhibitors and sponsors alike the opportunity to engage a wide variety of individuals and groups, including representatives of businesses and organizations, public officials, members and future members of the Independent Power Producers of New York, Inc.

The Showcase provides an excellent way to market your products and services, while maximizing your exposure to attendees. Over 250 people attend this event each year, and with more than 20 exhibitors on display; the sponsorship opportunities clearly increase your corporate exposure!

About the Conference

The spring conference regularly attracts well over 100 energy industry executives, policy makers and members of the financial and legal communities. This year's conference will focus on available opportunities to further cultivate communication between New York State's energy industry, elected officials, and policy makers to ensure that this state is maximizing its potential to lead the nation in effective energy innovation and growth.

The Showcase & Conference begin at 5:30 PM on Tuesday, May 8 and end at 3:30 PM on Wednesday, May 9, 2012.

The IPPNY annual spring showcase and conference offer excellent opportunities to speak directly to decision makers in New York's energy industry. We look forward to your participation! Your sponsorship will be a worthwhile investment.

Hotel Information

To make hotel reservations, contact Hotel Albany at (518) 462-6611 or visit www.cpalbany.com and use the GROUP CODE: ECR. Guest rooms are available for \$119 per night until the reservations deadline date of April 20, 2012 or until rooms are sold out. The Hotel Albany is located at 89 State Street, Albany, NY (Corner of State and Lodge Streets)

Please call Vanessa LaClair, CMP, Membership Services & Events Coordinator, with any questions at (518) 436-3749 or via email to vanessa@ippny.org.



19 Dove Street, Suite 302
Albany, NY 12210
(518) 436-3749
www.ippny.org

Sponsorship Options

Showcase Reception (May 8)

\$650 each

Sponsorship will be acknowledged on the IPPNY website in the “Events” section with company logo; via signage during the Showcase Reception; and within the conference packet that will be distributed to all participants. Table space will be made available **during the Showcase Reception** to place literature regarding the goods and/or services provided to the independent power industry by your company. Finally, one conference registration for the following day will be included as part of your sponsorship.

Hospitality Suite (May 8) – Limit 2

\$1,000 each

Sponsorship will be acknowledged on the IPPNY website in the “Events” section with company logo and link to external website; via signage during the Hospitality Reception, including company logo and description; and within the conference package that will be distributed to all participants. Table space will be made available **during the Showcase Reception** near registration to place literature regarding the goods and/or services provided to the independent power industry by your company. One conference registration will be included as part of your sponsorship.

Breakfast (May 9) – Limit 2

\$1,500 each

Sponsorship will be acknowledged on the IPPNY website in the “Events” section with company logo and link to external website; via signage during **breakfast**, including company logo and description; and within the conference packet that will be distributed to all participants. Table space will be made available near registration to place literature regarding the goods/services provided to the independent power industry by your company. One conference registration will be included as part of your sponsorship.

Lunch (May 9) – Limit 2

\$1,500 each

Sponsorship will be acknowledged on the IPPNY website in the “Events” section with company logo and link to external website; via signage during **lunch**, including company logo and description; and within the conference packet that will be distributed to all participants. Table space will be made available near registration to place literature regarding the goods/services provided to the independent power industry by your company. One conference registration will be included as part of your sponsorship.

Intermission (May 9) – Limit 2

\$350 each

Sponsorship will be acknowledged on the IPPNY website in the “Events” section and via signage to be posted at the **coffee break** and also within the conference packet that will be distributed to all participants. Table space will be made available near registration to place literature regarding the goods/services provided to the independent power industry by your company. ***In addition, a discounted rate for one conference registrant will be available for \$350.***



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Sponsorship registration must be received no later than April 16, 2012.

Sponsorship **Registration** form

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PLEASE CHECK YOUR SPONSORSHIP OF CHOICE:

HOSPITALITY SUITE - \$1,000

SHOWCASE RECEPTION - \$650

BREAKFAST - \$1,500

LUNCH - \$1,500

INTERMISSION - \$350

AMOUNT ENCLOSED: _____

PLEASE EMAIL HIGH RES LOGO (JPEG/EPS FILE): VANESSA@IPPNY.ORG

COMPANY DESCRIPTION (75 WORDS OR LESS):

MAKE CHECKS PAYABLE TO:

Independent Power Producers of New York, Inc.
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vanessa@ippny.org



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