



# IPPNY's ANNUAL SHOWCASE AND SPRING CONFERENCE

**Hotel Albany / Albany, New York  
May 14 & 15, 2013**

## Hotel Information

To make hotel reservations, contact Hotel Albany at (518) 462-6611 and use **Group Code 2EYZ**. Guest rooms are available for \$129 per night until the reservations **deadline of April 22, 2013** or until rooms are sold out. Hotel Albany is located at 89 State Street (Corner of State and Lodge Streets) in Albany, NY.

*\*Hotel Albany will be changing its name to Hilton Albany, an affiliate of Hilton Hotels & Resorts. Guests at Hotel Albany are eligible to earn Hilton HHonors points and miles.*

Please call **Vanessa LaClair, CMP, Membership Services & Event Coordinator**, with any questions at (518) 436-3749 or via email to [vanessa@ippny.org](mailto:vanessa@ippny.org)

The Showcase & Conference begin at 5:30 PM on Tuesday, May 14 and end at 3:30 PM on Wednesday, May 15, 2013.

## Sponsorship Opportunities Available

One of the most cost-effective ways to get your organization's name and your team in front of key executives and decision makers involved in New York's energy commerce is to become a sponsor. It is an excellent way for your organization to:

- Promote your own products, services and solutions to a New York audience of major energy industry players, elected officials, policy makers and regulators;
- Engage the top people in the energy industry – in one place, at one time; and
- Support IPPNY's mission and ongoing efforts to foster a strong and competitive energy market.

Be part of this year's conference and benefit from networking opportunities and productive dialogue on how to best achieve our mutual energy goals!

**All sponsors must sign up before April 15, 2013! Sponsorships are limited and are on a first-come, first-served basis.**

## About the Conference

The spring conference regularly attracts well over 100 energy industry executives, policy makers and members of the financial and legal communities. This year's conference will feature legislative energy updates from committee leaders, an energy expert panel discussion, and updates from legal and financial professionals.

## About the Showcase

Sponsors and attendees will have the opportunity to check out the Annual Energy and the Environment Showcase. The Showcase affords attendees, exhibitors, and sponsors alike the opportunity to engage a wide variety of individuals and groups, including representatives of businesses and organizations, public officials, members and future members of the Independent Power Producers of New York, Inc.

The Showcase provides an excellent way to market your products and services, while maximizing your exposure to attendees. Over 250 people attend this event each year, and with more than 15 exhibitors on display; the opportunities clearly increase your corporate exposure!

The IPPNY annual spring showcase and conference offer excellent opportunities to speak directly to decision makers in New York's energy industry. We look forward to your participation! Your sponsorship will be a worthwhile investment.



@IPPNYORG



194 Washington Ave., Suite 315  
Albany, NY 12210  
(518) 436-3749  
[www.ippny.org](http://www.ippny.org)

# Sponsorship Options

## Showcase Reception (May 14)

**\$700 each**

*Advantages of sponsorship bring:*

- Acknowledgement on the IPPNY website, including external hyperlink
- Prominent placement of company name & logo on signage during showcase reception and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available during the Showcase Reception to place literature regarding goods and/or services provided
- One conference registration

## Hospitality Suite (May 14) – Limit 2

**\$1,000 each**

Join IPPNY for a Members Only reception following the Showcase the evening of May 14! *Advantages of sponsorship bring:*

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during hospitality reception and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available during the Showcase Reception to place literature regarding goods and/or services provided
- One conference registration

## Intermission (May 15) – Limit 2

**\$500 each**

*Advantages of sponsorship bring:*

- Acknowledgement on the IPPNY website, including external hyperlink
- Prominent placement of company name & logo on signage during breakfast and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available to place literature regarding goods and/or services provided
- One discounted conference registration will be available for \$300

## Breakfast (May 15) – Limit 2

**\$1,500 each**

*Advantages of sponsorship bring:*

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during breakfast and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Company logo and description featured on plasma TV's during Showcase times
- Table space available to place literature regarding goods and/or services provided
- One conference registration

## Lunch (May 15) – Limit 2

**\$1,500 each**

*Advantages of sponsorship bring:*

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during lunch and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Company logo and description featured on plasma TV's during Showcase times
- Table space available to place literature regarding goods and/or services provided
- One conference registration



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**Sponsorship registration must be received no later than Monday, April 15, 2013.**

# Sponsorship Registration Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**\*PLEASE CHECK YOUR SPONSORSHIP OF CHOICE:**

- |  |   |
|--|---|
| <input type="checkbox"/> HOSPITALITY SUITE - \$1,000 | <input type="checkbox"/> SHOWCASE RECEPTION - \$700 |
| <input type="checkbox"/> BREAKFAST - \$1,500         | <input type="checkbox"/> LUNCH - \$1,500            |
| <input type="checkbox"/> INTERMISSION - \$500        |   |

AMOUNT ENCLOSED: \_\_\_\_\_

\*Complete a conference registration form for each person attending the conference (see next page).

**PLEASE EMAIL HIGH RES LOGO (JPEG/EPS FILE): VANESSA@IPPNY.ORG**

**COMPANY DESCRIPTION (75 WORDS OR LESS):**

*Company description for Lunch, Breakfast or Hospitality Suite sponsorships only.*

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**MAKE CHECKS PAYABLE TO:**

Independent Power Producers of New York, Inc.  
194 Washington Ave, Suite 315 ~ Albany, NY 12210  
Tel: (518) 436-3749 ~ Fax: (518) 436-0369  
vanessa@ippny.org



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# Conference **Registration** form

**27th Annual Spring Conference ■ 4th Annual Energy and the Environment Showcase ■ May 14 & 15, 2013**  
**Hotel Albany ■ 89 State Street ■ Albany, NY (Corner of State & Lodge Streets)**

## Registration & Fees

### Early Conference Registration

(Before April 22, 2013)

IPPNY Members \$400; Non-Members \$450\*

### At the Door

(and after April 22, 2013)

IPPNY Members \$450; Non-Members \$515\*

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Meal Choice/Dietary Concerns

IPPNY will be offering a meal choice of Chicken or Fish.  
Please mark your preferred choice and note any dietary concerns below.

If you have any physical needs that require assistance or dietary needs please describe below:

Chicken       Fish  
 Allergies       Vegan  
 Vegetarian       Other

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Total Amount Enclosed:** \_\_\_\_\_

(Registration will not be processed without payment. No registration refunds will be given after April 22, 2013. All cancellations prior to April 22, 2013 are subject to a \$50 per person processing fee.)

### Make checks payable to:

Independent Power Producers of New York, Inc.  
194 Washington Avenue, Suite 315  
Albany, NY 12210  
Tel: (518) 436-3749  
Fax: (518) 436-0369  
E-mail: [vanessa@ippny.org](mailto:vanessa@ippny.org)

\*Registration fee includes the showcase reception on May 14 and conference materials, breakfast & lunch on May 15.



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