



## Creative Solutions:

### *Piecing Together the Energy Policy Puzzle*

IPPNY's Annual Spring Conference & Showcase  
Hilton Albany / 89 State Street, Albany, NY

### **Radio Interview Request**

**Wednesday, May 15, 2013**

**Talk 1300 AM Radio will be on site at the Hilton Albany** during the conference and showcase on **Wednesday, May 15, 2013**.

Exhibitors and Sponsors\* will have the opportunity to be part of the live radio broadcast on Wednesday morning and interviewed by the radio hosts.

**This is a first come, first served opportunity.** In order to qualify for this special event, requests to be on the radio must accompany a completed exhibitor or sponsor registration form. Interviews will be approximately five (5) minutes long. As interviews will be incorporated into the regularly scheduled broadcast, we are limited to the total number

of interviews available. As such, interviews will be broken down as follows:

#### **Exhibitors\***

Open to the first **5 IPPNY Members and 5 Non-Members** (for a total of 10)

Interviews will run between 7:00 to 10:00 AM with Host Paul Vandenburg.

#### **Sponsors\***

Open to **Breakfast or Lunch Sponsors ONLY** (Members only - for a total of 4)

Interviews will run between 10:30 to 11:00 AM with Host Fred Dicker.

*Requests must be submitted no later than April 22, 2013*

**Sign up soon to ensure your spot on the radio and access to thousands of listeners across the Capital Region!**

Please complete the form below in its entirety in order to qualify.

**Are you a(n) \_\_\_\_\_ IPPNY Member or \_\_\_\_\_ Non-Member?**

**Have you completed a(n) Exhibitor / Sponsorship Registration Form? \_\_\_\_\_ YES \_\_\_\_\_ NO**

*If an exhibitor/sponsorship registration form has not been completed, please attach it to this request. Requests for Radio Interviews will not be accepted without a completed exhibitor or sponsorship registration form.*

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please provide a description of your company we can provide to the radio hosts prior to your interview:

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Please provide a list of possible issues or products you would like to discuss on the air:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Name and Title of company representative to be interviewed:

- \_\_\_\_\_

*All requests must be emailed to Vanessa LaClair, CMP at [vanessa@ippny.org](mailto:vanessa@ippny.org) by April 22, 2013 in order to qualify. Schedule of radio interviews will be distributed once all requests have been received.*

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