
THE COMPETITIVE LANDSCAPE

Cultivating Successful Energy Markets

Gideon Putnam Hotel / Saratoga Springs, NY
Tuesday, September 10, 2013

This year's conference will focus on the impacts of local and national regulatory initiatives on the competitive markets, as well as the changes that will be brought about by new leadership at both the state and federal levels. IPPNY is proud to once again feature a keynote address by Commissioner Tony Clark of the Federal Energy Regulatory Commission (FERC), as well as insights from New York's newly appointed Public Service Commissioner, Audrey Zibelman, on topics of importance to our members and guests.

Conference attendees will hear about nationwide issues such as the implementation of FERC Order 1000 and a new climate change plan, and New York-based initiatives such as the continued progress of the Energy Highway and the Demand Curve reset. The event will feature a panel discussion that will delve deeper into the impacts of these issues in our neighboring states and across the country. Conference-goers also will receive an update on the energy plans for New York City post-Hurricane Sandy, and an overview on the state of the competitive markets. Our fall conference regularly attracts well over 100 energy industry executives, policy makers and members of the financial and legal communities.

Featured speakers include: **FERC Commissioner Tony Clark**, as the luncheon keynote speaker, PSC Commissioner, **Audrey Zibelman**, **Dr. Susan Tierney**, Managing Principal of the Analysis Group, and **Sergej Mahnovski**, Director of Energy Policy for Mayor Michael Bloomberg.

Please be aware that if you plan to sign up as a sponsor, registration must be received **NO LATER than August 19, 2013** in order to have your company name displayed on all signage and conference materials. Your sponsorship will be a worthwhile investment. We look forward to your participation! If you have any questions regarding sponsorship opportunities, **please contact Vanessa LaClair, CMP** directly at (518) 436-3749 or vanessa@ippny.org.

Sponsorship Opportunities

BREAKFAST

\$800 each

Sponsorship will be acknowledged on the IPPNY website in the "Events" section with company logo and link to external website, via signage with logo & company description posted near the breakfast location and within the conference packet that will be distributed to all participants. Table space will be made available near registration to place literature regarding the goods/services provided to the independent power industry by your company. One conference registration will be included as part of your sponsorship.

Lunch

\$800 each

Sponsorship will be acknowledged on the IPPNY website in the "Events" section with company logo and link to external website, via signage with logo & company description posted near the lunch location and within the conference packet that will be distributed to all participants. Table space will be made available near registration to place literature regarding the goods/services provided to the independent power industry by your company. One conference registration will be included as part of your sponsorship.

Intermission

\$300 each

Sponsorship will be acknowledged on the IPPNY website in the "Events" section and via signage with logo to be posted near the coffee break and also within the conference packet that will be distributed to all participants. Table space will be made available near registration to place literature regarding the goods and/or services provided to the independent power industry by your company. **In addition, a discounted rate for one conference registrant will be available for \$250.**

SPONSOR REGISTRATION FORM

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

_____ **BREAKFAST**

\$800 - one conference registration included

_____ **LUNCH**

\$800 - one conference registration included

_____ **INTERMISSION**

\$250 - one discounted conference registration available upon request

Meal Choice/Dietary Concerns

Joining us for lunch? IPPNY will be offering a plated lunch choice of Chicken or Fish. Please mark your preferred choice and note any dietary concerns below.

_____ Chicken _____ Fish

_____ Allergies _____ Vegan

_____ Vegetarian _____ Other

If you have any physical needs that require assistance or dietary needs please describe below:

Amount Enclosed: _____

Please email a high-resolution logo (JPEG/EPS file): Vanessa@ippny.org

Breakfast/Lunch Sponsors, please provide a company description (100 words or less)

*Registration will not be processed without payment. No registration refunds will be given after August 19, 2013. All cancellations prior to August 19, 2013 are subject to a \$50 per person processing fee. *Registration fee includes the conference materials, breakfast & lunch.*

MAKE CHECKS PAYABLE TO:

Independent Power Producers of New York, Inc.

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