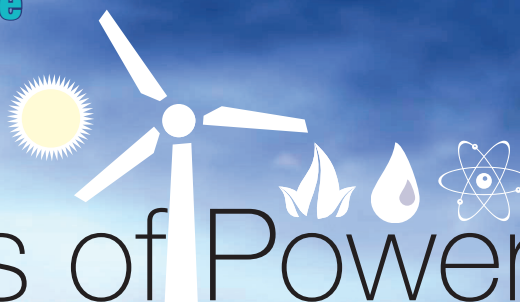


IPPNY 29th Annual Fall Conference
Tuesday, September 9, 2014



Politics of Power:

ALIGNING ENERGY and ENVIRONMENTAL GOALS



Featuring Keynote Speaker

Carol M. Browner
Former EPA Administrator
Member, Nuclear Matters'
Leadership Council

Sponsorship Opportunities

One of the most cost-effective ways to get your organizations name and your team in front of key executives and decision makers involved in New York's energy commerce is to become a sponsor. It is an excellent way for your organization to:

- Promote your own products, services and solutions to a New York audience of major energy industry players, elected officials, policy makers and regulators.
- Engage the top people in the energy industry – in one place, at one time.
- Support IPPNY's mission and ongoing efforts to foster a strong and competitive energy market.

Be part of this year's conference and benefit from networking opportunities and productive dialogue on how to best achieve our mutual energy goals! **All sponsors must sign up before August 11, 2014! Sponsorships are limited and are on a first come, first served basis.**

About the Conference

This year IPPNY welcomes Former EPA Administrator, **Carol M. Browner**. Ms. Browner served longer than any other EPA administrator (1993 to 2001) under President Bill Clinton for both terms. During her time as administrator, a wave of new regulation and programs were created, including the Brownfields Program, the first refinery regulations, lead paint requirements, and new air quality standards. Ms. Browner most recently served as director of the White House Office of Energy and Climate Change Policy in the Obama administration from 2009 to 2011.

Our fall conference regularly attracts well over 100 energy industry executives, policy makers and members of the financial and legal communities. This year's conference focuses on the impact of environmental and policy regulations in a challenging political landscape. The conference will feature a political panel discussion, a regulatory roundup from IPPNY's outside council, **Sam Laniado** of Read & Laniado, a market update from NYISO Chair, **Michael Bemis** and NYISO President & CEO, **Stephen Whitley**, and a special presentation from Executive Director of the Loan Programs Office (LPO) at the U.S. Department of Energy, **Peter Davidson**.



IPPNYORG



194 Washington Ave., Suite 315
Albany, NY 12210
(518) 436-3749
www.ippny.org

Sponsorship Options

The IPPNY annual fall conference offers an excellent opportunity to speak directly to decision makers in New York's energy industry. We look forward to your participation! Your sponsorship will be a worthwhile investment.

Breakfast – Limit 2 **\$1,500 each**

Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during breakfast and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Table space available to place literature regarding goods and/or services provided
- One conference registration

Lunch – Limit 2 **\$1,500 each**

Advantages of sponsorship bring:

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- Prominent placement of company name & logo on signage during lunch and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Table space available to place literature regarding goods and/or services provided
- One conference registration

Intermission – Limit 2 **\$500 each**

Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, including external hyperlink
- Prominent placement of company name & logo on signage during breakfast and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available to place literature regarding goods and/or services provided
- One discounted conference registration will be available for \$300



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Sponsorship Registration

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

____ BREAKFAST: \$1,500 - one conference registration included

____ LUNCH: \$1,500 - one conference registration included

____ INTERMISSION: \$500 - one discounted conference registration available upon request

Meal Choice/Dietary Concerns

IPPNY will be offering a meal choice of Chicken or Fish for lunch. Please mark your preferred choice and note any dietary concerns below.

____ Chicken ____ Fish

____ Allergies ____ Vegan

____ Vegetarian ____ Other

If you have any physical needs that require assistance or dietary needs please describe below:

Amount Enclosed: _____

Please email a high resolution logo (JPEG/EPS file): Vanessa@ippny.org

Breakfast/Lunch Sponsors, please provide a company description (100 words or less)

Sponsors must sign up before August 11, 2014. Sponsorships are limited and are on a first come, first served basis.

MAKE CHECKS PAYABLE TO:

Independent Power Producers of New York, Inc.
194 Washington Avenue, Suite 315
Albany, NY 12210
Tel: (518) 436-3749 ~ Fax: (518) 436-0369
vanessa@ippny.org

Need Hotel Accommodations?

The Gideon Putnam is holding a block of rooms for attendees at a special rate of \$159 per night. This room block is only available until August 18, 2014. Please contact the hotel directly to make your reservation by calling (518) 584-3000 and request **Group Code #9N51BB**

Questions? Please connect with Vanessa LaClair, CMP, at vanessa@ippny.org.

