

SPONSORSHIP OPTIONS



Radio Sponsor (May 6)\$2,000 each Limit 2

Talk 1300 AM Radio will be on site at the Desmond Hotel during the conference and showcase on Wednesday, May 6, 2015. Sponsors will have the opportunity to be part of the live radio broadcast on Wednesday morning.

Advantages of sponsorship bring:

- Radio Interview
- Radio advertisement featuring company
- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during lunch and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Company logo and description featured on plasma TV's during Showcase times
- Table space available to place literature regarding goods and/or services provided
- One conference registration

Breakfast (May 6) – Limit 3.....\$1,500 each

Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during breakfast and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Company logo and description featured on plasma TV's during Showcase times
- Table space available to place literature regarding goods and/or services provided
- One conference registration

Lunch (May 6) – Limit 3.....\$1,500 each

Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during lunch and within the conference packet distributed to all participants
- Acknowledgement during program
- Company will be featured on social media outlets, including Facebook, Twitter & LinkedIn
- Company logo and description featured on plasma TV's during Showcase times
- Table space available to place literature regarding goods and/or services provided
- One conference registration

Hospitality Suite (May 5).....\$1,000 each Limit 3 / IPPNY Members' Only

Join IPPNY for a Members Only reception following the Showcase the evening of May 5! Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, with company description, logo and hyperlink
- Prominent placement of company name & logo on signage during hospitality reception and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available **during the Showcase Reception** to place literature regarding goods and/or services provided
- One conference registration

Showcase Reception (May 5).....\$700 each

Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, including external hyperlink
- Prominent placement of company name & logo on signage during showcase reception and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available during the Showcase Reception to place literature regarding goods and/or services provided
- One conference registration

Intermission (May 6) – Limit 5\$500 each

Advantages of sponsorship bring:

- Acknowledgement on the IPPNY website, including external hyperlink
- Prominent placement of company name & logo on signage during breakfast and within the conference packet distributed to all participants
- Acknowledgement during program
- Table space available to place literature regarding goods and/or services provided
- One discounted conference registration will be available for \$300

Conference & Hotel Information

Hotel accommodations are available on our website at www.ippny.org. For questions, please contact Vanessa LaClair, CMP at (518) 436-3749 or vanessa@ippny.org

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E D U C A T E
C O M M U N I C A T E
S H A R E



SPONSORSHIP REGISTRATION FORM



Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

***PLEASE CHECK YOUR SPONSORSHIP OF CHOICE:**

- TALK 1300 AM - \$2,000
- BREAKFAST - \$1,500
- LUNCH - \$1,500

- HOSPITALITY SUITE - \$1,000
- SHOWCASE RECEPTION - \$700
- INTERMISSION - \$500

AMOUNT ENCLOSED: _____

*Complete a conference registration form for each person attending the conference (see next page).

PLEASE EMAIL HIGH RES LOGO (JPEG/EPS FILE): VANESSA@IPPNY.ORG

COMPANY DESCRIPTION (75 WORDS OR LESS):

MAKE CHECKS PAYABLE TO:

Independent Power Producers of New York, Inc.
194 Washington Ave, Suite 315 ~ Albany, NY 12210
Tel: (518) 436-3749 ~ Fax: (518) 436-0369
vanessa@ippny.org



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@IPPNYORG

CONFERENCE REGISTRATION FORM



Annual Spring Conference ■ Annual Energy and the Environment Showcase
May 5 & 6, 2015 ■ Desmond Hotel & Conference Center ■ Albany, NY

Registration & Fees

Early Conference Registration

(Before April 20, 2015)

IPPNY Members \$415; Non-Members \$465*

At the Door

(and after April 20, 2015)

IPPNY Members \$465; Non-Members \$530*

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Meal Choice/Dietary Concerns

IPPNY will be offering a meal choice of Chicken or Fish.

Please mark your preferred choice and note any dietary concerns below.

- | | |
|-------------------------------------|--------------------------------|
| <input type="checkbox"/> Chicken | <input type="checkbox"/> Fish |
| <input type="checkbox"/> Allergies | <input type="checkbox"/> Vegan |
| <input type="checkbox"/> Vegetarian | <input type="checkbox"/> Other |

If you have any physical needs that require assistance or dietary needs please describe below:

Total Amount Enclosed: _____

(Registration will not be processed without payment. No registration refunds will be given after April 20, 2015. All cancellations prior to April 20, 2015 are subject to a \$50 per person processing fee.)

Make checks payable to:

Independent Power Producers of New York, Inc.
194 Washington Avenue, Suite 315
Albany, NY 12210
Tel: (518) 436-3749
Fax: (518) 436-0369
E-mail: vanessa@ippny.org

**Registration fee includes the showcase reception on May 5 and conference materials, breakfast & lunch on May 6.*



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