



MAY 12 & 13, 2020

SPONSORSHIP & EXHIBITOR PROSPECTUS

34th ANNUAL SPRING CONFERENCE & SHOWCASE
Albany Capital Center / Albany, NY



SPONSORSHIP OPPORTUNITIES

We invite your organization to become a sponsor of this year's conference and showcase and reinforce your dedication to the future of the energy market and the environment.

Breakfast Sponsor	\$1,500
Lunch Sponsor	\$1,500
Hospitality Suite	\$1,000
Reception	\$750
Intermission	\$550

YOUR COMPANY'S SPONSORSHIP WILL INCLUDE:

- Prominent placement of company name and logo on signage during chosen sponsored program or event
- Acknowledgement on the conference website and on social media with a link to your company's website
- Verbal acknowledgement during the conference
- Shared table space available to place literature regarding company information and/or goods and services provided
- One complimentary (or discounted) conference registration

Previous sponsors include energy industry leading organizations such as:



EXHIBITOR OPPORTUNITIES

WHY EXHIBIT?

Put your products, services and people in front of key decision makers and stakeholders from across the energy industry. Be part of this year's conference and benefit from productive dialogue on how to best achieve our mutual energy goals! Exhibiting at our conference offers great value and effective show hours with opportunities to:

- Leverage Your Connections
- Enhance Your Visibility & Exposure
- Inform & Educate
- Reach Decision Makers
- Market products and services
- Network with conference & showcase attendees

WHO WILL YOU MEET?

This conference regularly attracts more than 200 professionals covering a broad representation from various segments of the energy industry. Our conference is the perfect environment for networking and building business for anyone who has an interest in the future of energy, including:

- Architects
- Consulting Firms
- Developers
- Energy Policy Makers & Regulators
- Energy Companies
- Engineers
- Facility Managers
- Government/Regulatory Agencies and Officials
- Interconnection Companies
- Law Firms
- Operators of Electric Generation
- Power Marketers

EXHIBITOR INFORMATION

EXHIBITOR PACKAGE INCLUDES

- 8' x 10' booth with an 8' drape
- Two (2) chairs, a wastebasket, and a 7"x 40" exhibitor sign
- Two (2) complimentary conference passes for booth personnel
- Recognition in presentation played during program
- Acknowledgement on the conference website and on social media with a link to your company's website

BOOTH ASSIGNMENTS

A completed contract and full payment will allow exhibitors to participate in the showcase. Space assignments will be made in order of receipt of properly completed payment. However, IPPNY does reserve the right to make or change booth assignments at our discretion. To view complete details and Reserve Your Booth Today, visit www.ippny.org.

CONFERENCE & HOTEL INFORMATION

Conference registration and hotel accommodations are available on our website. Discounted hotel rates are available to exhibitors and conference attendees. For more information, contact Emily Shover at (518) 436-3749 or emily.shover@ippny.org.

SHOWCASE HOURS

Tuesday, May 12, 2019

Set-up: 2:00 p.m. – 5:00 p.m.

Showcase: 5:30 p.m. – 7:30 p.m.

Wednesday, May 13, 2019

Showcase: 7:00 a.m. – 3:30 p.m.

Tear Down: 3:30 p.m. – 5:00 p.m.

EXHIBITOR PRICING

IPPNY Members	\$950
Non-IPPNY Members	\$1,050
Non-Profits	\$650
NYS Government	\$250



ALBANY CAPITAL CENTER

55 EAGLE STREET, ALBANY, NY 12207

The 2020 Spring Conference & Showcase will be held at the state of the art Albany Capital Center in downtown Albany. The convention center offers contemporary meeting and exhibiting space ideal for networking and showcasing your company's goods and/or services.

